

GUIDE FOR USING THE TAX INCENTIVES FOR DIGITAL ECONOMY INTERACTIVE MAP

➤ The digital economy tax incentives are displayed in different colors depending on the status (“approved” or “proposal / in study”). Each point in the map refers to an incentive. By hovering over the points, a pop-up shows up with the country, type of incentive and incentive name. Also, by clicking on these points, a pop-up shows up containing more information about it.

➤ It is possible to do some analytics/segmentation on the data about the initiatives by using the many filters on the right side of the map.

In particular, the initiatives can be filtered by:

- status,
- region,
- country,
- type of incentive,
- tax name

For instance, the user can select only the Spanish incentives by clicking in “Spain” (on the widget “Country”) or certain type of incentive by clicking in “IP / Patent Box Regime” (on the widget “Type of Incentive”). Note that the filters are interactive, that is, filtering an information impact on the information appearing in the related filters.

➤ It is also important to mention that the filters only comprise information related to the area viewed in the map based on the worldwide/Regional/Country zoom you have chosen in your screen. If the user zooms in on a regional location (for instance, Europe), the filters will not show the initiatives of the area not visualized in the map (for example, any APAC or Latin America initiative).

Zooming in and out with your mouse or fingers (tablet mode) is an important part of the experience & visualization, for focusing your analysis.